


**AIKEN TECHNICAL COLLEGE
POLICY**

Policy Title: WEB PAGE	Policy Number: 2-4-105
Institutional Authority: President	
Associated SBTCE Policy:	
Associated ATC Procedure: 2-4-105.1	

Approved: 
President


Commission Chairperson

Date Adopted: 07/01/2004
Date Revised:

It is the policy of Aiken Technical College to use its web site as part of its overall marketing strategy. As such, the site shall be designed to enhance the College's public image, increase its visibility in the community and attract new students to campus. Pages within the site shall be designed in a professional and consistent manner in an effort to promote the College, its programs and activities, and to provide information to the external public, the student body, the faculty and staff of the College.

Policy Review		
Review Date	Reviewed By	Date Completed
07/01/2007		
02/11/2011		